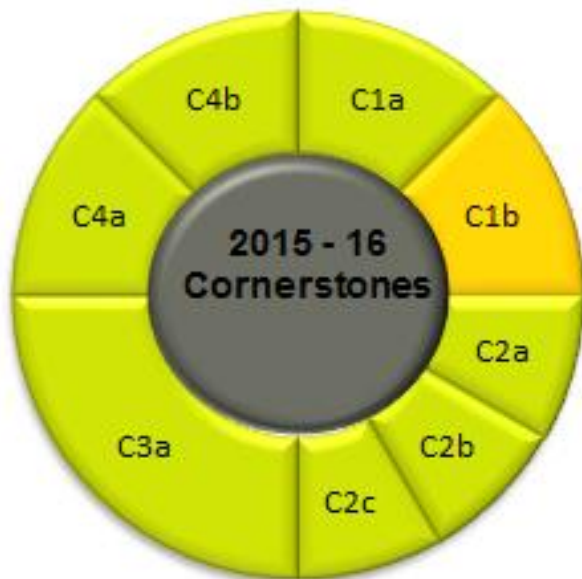


APPENDIX 1.1 : Q2 PERFORMANCE SUMMARY 2015-16



Our People

C1a - Supporting leadership at all levels

C1b - Better staff engagement

Our Assets

C2a - Excellence in our property

C2b - Our wider visitor infrastructure

C2c - Supporting our brand

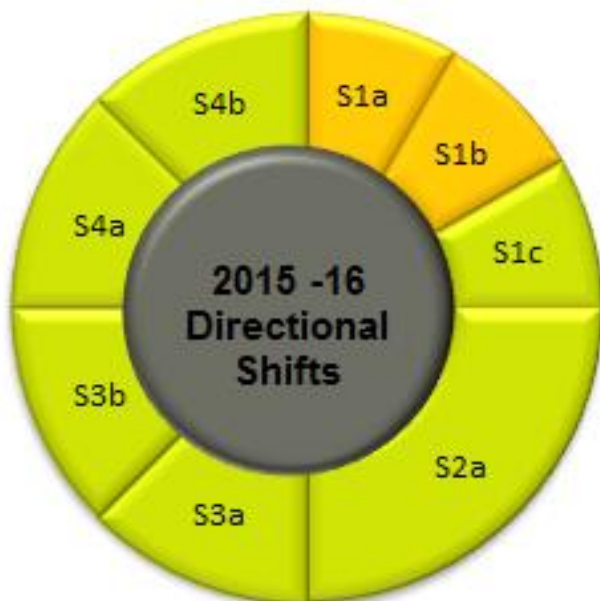
Our Services

C3a - Excellence in our Planning Service

Our Organisation

C4a - Solid performance management

C4b - A clear plan for the future



Developing strong commercial & fund raising

S1a - Giving

S1b - Income generation

S1c - Fund raising from external sources

Landscape scale delivery

S2a - Nurture partnerships to help grow the value of & income to our assets in MFTF, SW Peak & Sheffield Moors

Creating visitor experiences that inspire growth

S3a - Develop products & services to grow as the National Park for cycling

S3b - Enhance and maximise the visitor experience

Helping people connect with the park

S4a - Nurture and build our active base of volunteers

S4b - Improve access for less represented audiences